



Angelo Yenke <angelo.yenko@lacity.org>

IT'S ALL ABOUT JOBS: Wage Mandate Puts Jobs on the Line

1 message

Leron Gubler <info@hollywoodchamber.net>

Reply-To: info@hollywoodchamber.net

To: angelo.yenko@lacity.org

Wed, Apr 1, 2015 at 3:34 PM

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IT'S ALL ABOUT JOBS

HOLLYWOOD

Wage Mandate Puts Jobs on the Line

For months now, the writers of the UC Berkeley policy briefs on the potential impact of a minimum wage hike in Los Angeles have been saying that a proposed 66 percent increase in the minimum wage will have a negligible impact on jobs.

Data now beginning to trickle out from our neighbors to the north - San Francisco and Oakland - should be raising alarm bells here in Los Angeles. Those cities approved wage mandates of \$15 an hour and \$12.25 an hour just last fall.

A commentary that appeared in the Wall Street Journal last week entitled "The Unappetizing Effect of Minimum-Wage Hikes" reported that in San Francisco and Oakland, restaurants are closing. The Abbot's Cellar, rated as one of San Francisco's top 100 restaurants, closed with the owners saying that they had no way to absorb the added costs. A popular vegetarian restaurant, named The Source, closed citing the higher minimum wage. Borderlands Books, a renowned bookstore, was only able to remain open, when customers put on a fundraiser to counter its added costs. In nearby Oakland, 10 restaurants and grocery stores decided to permanently close as a partial consequence of the wage hike.

The commentary reported that Ken Jacobs, one of the authors of the UC Berkeley study, responded to the negative reports by explaining that they were just labor-market "churn".

I wrote last week that this same Berkeley study has predicted that there will be a net gain of 3,666 jobs by 2017 and 5,262 jobs by 2019 because of the "multiplier" effect of minimum wage workers having more money to spend.

However, Beacon Economics has predicted that the minimum wage increase would have a chilling impact on the creation of jobs by businesses. The Beacon report says that if the plan is put into place

"it will reduce job growth in the City from an expected 1.8 percent per year for the next five years to less than half that and potentially eliminate growth altogether. In other words, expected job growth would go from 30,000 jobs per year to somewhere between 2,000 to 15,000 jobs."

Michael Saltsman, the author of the Wall Street Journal story, concluded by saying "It's probably too late to save other Oakland and San Francisco businesses. But it's not too late for cities like New York and Los Angeles to heed the evidence before following their footsteps."


The final hearing being conducted by the City's Economic Development Committee on the proposed wage hikes will take place tomorrow evening (Thursday) at the Museum of Tolerance, 9786 Pico Avenue, at 6 p.m. We urge our members to show up and express your concerns about the current proposal.

The Hollywood Chamber has called on the City to take steps to protect our small businesses and nonprofit agencies. At a minimum, any increases for these businesses/agencies must be spread over a longer period of time in smaller increments. Let them know that you agree with our recommendation and that the future of your businesses is on the line.

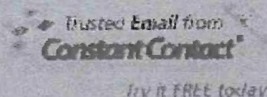
Leron Gubler has been serving as the President and CEO of the Hollywood Chamber of Commerce for the past 22 years. His tenure since 1992 continues to oversee the great comeback story of Hollywood.

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Hollywood Chamber of Commerce | 7018 Hollywood Blvd. | Hollywood | CA | 90028



Angelo Yenke <angelo.yenko@lacity.org>

Modernize Your Business | Hollywood Expo | Walk of Fame Star | Nominations

1 message

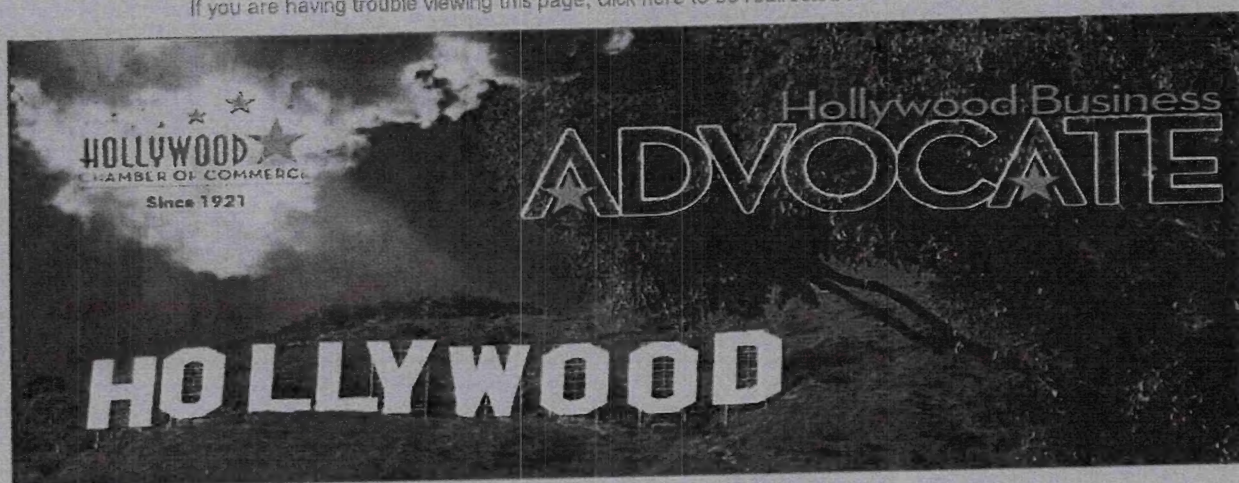
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The Weekly Online Publication of the Hollywood Chamber of Commerce

April 14, 2015



Working for YOU ...

The Hollywood Chamber of Commerce is always actively looking out for the interests of our members and promoting Hollywood. Here are a few of our activities from last week:

- The Hollywood Chamber Board of Directors held its annual planning conference in Carlsbad to discuss goals for the Chamber. Among the issues discussed were: Community relations, Hollywood Sign, Tourism, and Hollywood Blvd. issues. Councilmember Tom LaBonge attended and share his insights and suggestions for Chamber involvement. Committed board members give their time and pay their own way to represent your interests as we work for a better Hollywood.
- The Chamber continued its work on the minimum wage, seeking concessions from the City of L.A. to allow small businesses and non-profit organizations to comply with the proposed increases, and working to keep 99-seat theatres viable in Los Angeles. The Chamber is looking out for its members' interests and briefs elected officials so that they know the concerns of our members.
- The Hollywood Chamber Political Action Committee (PAC) met with the two finalists for Council District 4 - Carolyn Ramsay and David Ryu. One of them will be elected on May 19 to replace Councilman Tom LaBonge, who is termed out. They discussed business issues with the two candidates. The Chamber

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PAC has decided to remain neutral in the race.

- Chamber VP Public Policy Nicole Shahanian testified at a City Planning Department hearing in support of a mixed-use project at 904 N. LaBrea.
- The latest installment of *Businesses You Need to Know* was emailed out to the membership, informing them about new members who have joined the Chamber. One of the Chamber's major benefits is helping our members to gain increased visibility within the Chamber.

Hollywood Chamber Calendar

Friday, April 17th at 8:30 a.m. - Modernize Your Business with Tech101 Series RSVP
 Tuesday, April 21st at 8 a.m. - Economic Development Committee RSVP
 Thursday, April 23rd at 11:30 a.m. - Walk of Fame Star for Jeff Lynne Watch LIVE
 Thursday, April 23rd at 6 p.m. - Hollywood Expo - Sponsor or Get a Booth
 Tuesday, May 19th at 5:30 p.m. - Mixer at Asa Meza
 May 17-21st - FHCP D.C. Trip
 May 27-28th - Sacramento Trip - Join Hollywood Chamber Delegation
 Thursday, May 28th at 11 a.m. - Heroes of Hollywood Luncheon at Taglyan
 Thursday, June 25th at 8 a.m. - Economic Development Summit Sponsor
 Friday, July 10th at 11:30 - State of the State with President Pro Tem Kevin de León

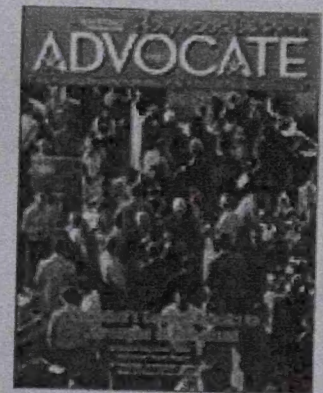


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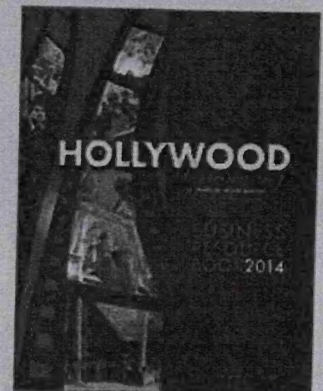
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Businesses You Need to Know



Working for YOU...
 Hollywood Chamber's
 2014-15 Annual Report





Modernize Your Business

The Hollywood Chamber of Commerce invites members and local businesses to the launch of our Tech101 Educational Series. These tech-related events aim to help small to medium size businesses get the know-how to make technology work for them. The Tech101 Educational Series will be held on the third Friday of each month. The first session will discuss how to "Modernize your Business" in partnership with Microsoft and UGM Enterprises on Friday, April 17th at 8:30 a.m.

WHO: Hollywood Chamber of Commerce
in partnership with Microsoft and UGM Enterprises

WHAT: Tech101: Modernize Your Business

WHEN: Friday, April 17th - 8:30 a.m. to 9:30 a.m.

WHERE: Hollywood Chamber of Commerce, 7018 Hollywood Blvd.



Dean Edouarde is Group Vice President at UGM Enterprises and manages UGM's consulting group who specialize in helping small and medium businesses grow and thrive. Dean will focus on how to Modernize Your Business and discuss how Microsoft offers business solutions designed to address your business goals and challenges across four key areas:

1. **Grow efficiently** - Use technology to reduce costs and be a real enabler of your business growth.
2. **Safeguard your business** - Keep your data protected and be prepared for the unexpected, so you know your business never misses a beat.
3. **Do business anywhere** - Get the benefits of a productive mobile team that can work together, wherever they are.
4. **Connect with customers** - Gain the competitive advantage of understanding your customers and making meaningful connections to build long-term relationships.

Complimentary for Chamber members in good standing.
Admission is \$15 for non-members. \$20 at the door.

Validated parking is available at Hollywood Roosevelt Hotel for \$4

One business
to win a gift from
Microsoft

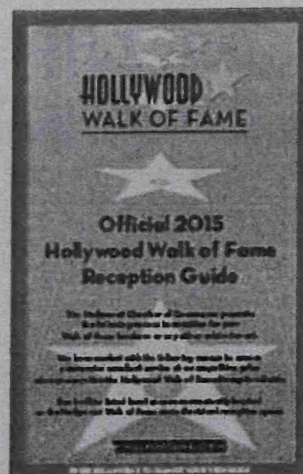


Limited Seating. Must Register online:
www.hollywoodchamber.net/events



Last Chance to Tell Your Story in The Hollywood Community Guide & Business Profile

Advertising sales are well underway for the Hollywood Chamber's 2015 Community Guide & Business Profile. Time is running out to advertise and be a part of this In this redesigned publication. Reserve your ad space before April 10th! Tell your story to thousands of business owners, affluent residents, visitors and those interested in relocating to our community. Hollywood Community Guide is a comprehensive community guide for businesses, residents and visitors, focusing on Hollywood's incredible economic progress and path forward. Hollywood Business Profile targets businesses considering Hollywood for their operations, the Hollywood Business Profile provides details about the local economy, infrastructure, specific commercial developments and their amenities. Visit www.HollywoodBusinessProfile.com, or call 323-469-8311 ext.14 for more information.



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WHO WILL ATTEND:

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- ★ Executives ★ Business Owners
- ★ Hospitality Professionals
- ★ Local News & Media

WHY EXHIBIT AT THE 2015 HOLLYWOOD EXPO?

- ★ Showcase your business to over 400 potential clients
- ★ Interact with your peers and new business partners
- ★ Receive publicity and visibility in Hollywood
- ★ Entertain clients in a unique setting



For more information on exhibiting or sponsorship email Kaylee@hollywoodchamber.net

Yes! I would like to showcase my business at the 2015 Hollywood Expo!

Please choose your exhibit type and appropriate rate:

<input type="checkbox"/> PREMIUM w/electric access	<input type="checkbox"/> CHAMBER MEMBERS \$595	<input type="checkbox"/> NON-MEMBERS \$695
<input type="checkbox"/> STANDARD w/prime location	<input type="checkbox"/> CHAMBER MEMBERS \$495	<input type="checkbox"/> NON-MEMBERS \$595
<input type="checkbox"/> STANDARD	<input type="checkbox"/> CHAMBER MEMBERS \$395	<input type="checkbox"/> NON-MEMBERS \$495

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☐ Yes, I am a restaurant, so please deduct \$100 from my exhibit rate!

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NAME ON CARD _____
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CARDHOLDER'S SIGNATURE _____ FAX BACK TO 323-469-2805

Check out Chamber Members' Hollywood Hot Deals



The Chamber's Hollywood Hot Deals is a monthly email newsletter which offers hot deals from members of the Hollywood Chamber. This

complimentary service is a part of membership benefit at no additional cost.

Hollywood Hot Deals is broadcast on The Spicy Business Talk, a live radio show played in KLEDLIVE.com 91.1FM. The show will be playing the Chamber's Hollywood Hot Deals. Members of the Chamber who offer deals to member businesses and the community will now be able to benefit from an additional exposure on the radio. Kledlive, has 15 live hosts that play their shows and are re-broadcasted after midnight. Kledlive.com: From the heart of Hollywood and around the world this is www.Kledlive.com. Special offers from Chamber members with Hollywood Hot Deals

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Richard Krelstein, a retired business turn-around specialist
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Hollywood Chamber to Honor Jeff Lynne with Star on the Walk of Fame



**EXCLUSIVE
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WALKOFFAME.COM

**THURSDAY, SEPTEMBER 24, 2015
at 11:30 a.m. PDT**



The Hollywood Chamber of Commerce is proud to announce that prolific singer, songwriter and producer Jeff Lynne will be honored with the 2,548th star on the Hollywood Walk of Fame on Thursday, April 23, 2015 at 11:30 a.m. PDT. The star in the category of Recording will be dedicated at 1750 N. Vine Street in front of the iconic Capitol Records building where the stars of Lynne's friends and co-musicians The Beatles and Roy Orbison are cemented. "Jeff Lynne is one of the premier musicians of his time! With longevity and decades of his magical artistry, Lynne has captivated fans with his distinctive style and very memorable sounds," stated Ana Martinez, Producer of the Hollywood Walk of Fame ceremonies. "We are thrilled to add his name to our famed Walk of Fame next to his musical peers." Helping emcee and Hollywood Chamber President/CEO Leron Gubler to unveil the star will be Tom Petty and Joe Walsh. Read more about Jeff Lynne at <http://www.walkoffame.com/pages/upcoming-ceremonies>

Hollywood Chamber Announces Walk of Fame Nomination Time All Nomination Forms Must Be Submitted By Friday, May 29, 2015 at Noon To Be Considered In June Selection Meeting For 2016

Hollywood Chamber of Commerce is now accepting nominations for the Hollywood Walk of Fame. Deadline for submission is on Friday, May 29, 2015 at 12 noon. All nominations will be considered in the annual Walk of Fame Committee meeting to be held in June. The Walk of Fame Committee will make selections for the year 2016. "We are constantly asked about the process. Nominating someone for a star is as simple as can be! All we ask for is a completed nomination application and a commitment to sponsor the star should their celebrity be selected. Anyone can nominate their favorite celebrity, including a fan," said Ana Martinez, Producer of the Walk of Fame ceremonies. "Each year, we receive an average of 300 nominations. The Walk of Fame Committee will select an elite group of personalities to become our newest Walk of Famers and continue to help make Hollywood the most famous community in the world!"

Nomination applications can be obtained at www.walkoffame.com

Nomination Procedures: <http://www.walkoffame.com/pages/nominations>

Frequently Asked Questions: <http://www.walkoffame.com/pages/faqs>

or by sending a self-addressed, stamped envelope to:

Walk of Fame Committee

c/o Ana Martinez, Hollywood Chamber of Commerce

7018 Hollywood Boulevard, 2nd Floor

Hollywood, CA 90028

The Walk of Fame categories include Motion Pictures, Television, Radio, Recording and Live Theatre/Live Performance. The Walk of Fame Committee will select approximately 20-24 names for insertion into the world-famous Walk.

Whether nominating an individual or group, the sponsor must submit a photo, a bio and the nominee's qualifications as well as a list of contributions to the community and civic-oriented participation. A letter of agreement from the nominee or his/her management must be included with the application. Posthumous nominations have a five year waiting period.

The Hollywood Walk of Fame does not encourage or endorse online campaigns for fundraising for a star prior to selection. Such initiatives do not impact the selection process for a star on the Walk of Fame. The committee does not accept signatures, phone calls, e-mails, or any form of written or online petitions for a nomination. Beware of all online petitions that collect your email address to no avail. Only official Walk of Fame applications are accepted. "We encourage that you read and fully understand the nomination and selection process on our website www.walkoffame.com," said Martinez.

New selections will be announced in June. See www.walkoffame.com for updates. All Walk of Fame star ceremonies are live-streamed exclusively on www.walkoffame.com. Want to know the latest scoop on who is getting the next star on the Hollywood Walk of Fame? Follow producer Ana Martinez aka Stargirl on Twitter @Wofstargirl. Stargirl knows all the details about the Walk of Fame and will definitely entertain you!



WALKOFFAME.COM

The Hollywood Chamber is encouraging members and Hollywood businesses to add the above [walkoffame.com](http://www.walkoffame.com) button on their website to directly link to

www.walkoffame.com the official Hollywood Walk of Fame online. Offer your site visitors direct access to Stargirl's anecdotes and daily experiences with stars on the Hollywood Walk of Fame.

Follow stargirl on facebook

<http://www.facebook.com/pages/Hollywood-Walk-of-Fame/107930052586317>

Twitter: <http://twitter.com/%21/wofstargirl>

On YouTube <http://www.youtube.com/hwdwalkoffame>

#Hollywoodwalkoffame, #wofstargirl

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www.keepitsafe.com.

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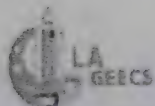
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Minimum Wage Hike | Heroes Luncheon | Ec. Dev Summit | Walk of Fame Nominations

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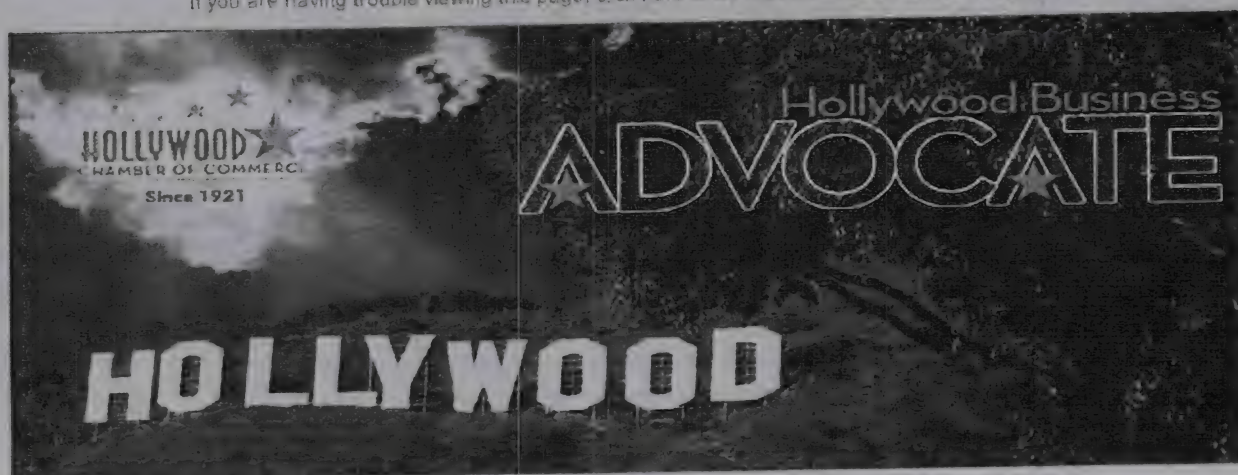
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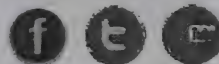


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May 19, 2015

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Nick Nick Cavarra discussed engaging on social media at the Chamber's Tech101 educational event. Photo by Marlene Panoyan

- The Chamber's new seminar series, Tech 101, featured presentations on utilizing Microsoft-related tools to better integrate your social media program. This free-to members series, provides the very latest information on technology to benefit your business. The next program will be on Friday, June 19, at 8:30 a.m. Mark it down on your calendar and plan to attend.
- TEAM (The Entertainment, Arts, and Media) Committee met and were briefed by Board of Public Works President Kevin about the City's latest efforts to make filming in Los Angeles easier. The TEAM meetings provide a forum for Chamber members to discuss issues affecting the entertainment industry and to devise strategies for support of this critical local industry.
- Ana Martinez, the Chamber's VP Media Relations, was interviewed by the Discovery Channel about the Walk of Fame, while Chamber President & CEO Leron Gubler spoke with KCRW about development issues in Hollywood. The Chamber propounds the business point of view to the media on important community issues.
- A meeting was held by the Chamber with the principal of Hollywood High School, Council District 13, and the Hollywood Property Owners Alliance to discuss common areas where we can work together.
- Flowers were laid on the star of musician B.B. King, who had passed away, to commemorate his contribution to music culture.

Hollywood Chamber Calendar

Thursday, May 21st at 4 p.m. - Tourism Committee Meeting
 Monday, May 25 - Memorial Day - Chamber offices closed
 May 27-28th - Sacramento Trip - Join Hollywood Chamber Delegation
 Thursday, May 28th at 11 a.m. - Heroes of Hollywood Luncheon at Taglyan Register
 Wednesday, June 17th at 5:30 p.m. - Mixer at Umami Burger
 Wednesday, June 24th at 8 a.m. - Economic Development Summit Sponsor Register
 Friday, July 10th at 11:30 a.m. - Luncheon with Kevin de León Sponsor

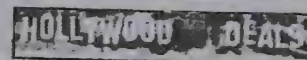
City Council Approves Sharp Minimum Wage Hike

The Los Angeles City Council approved on Tuesday, by a vote of 14-1, moving

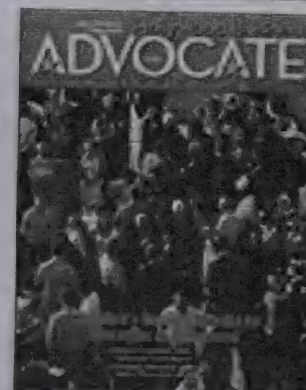


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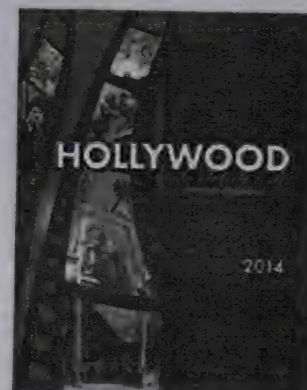
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forward to draft a minimum wage ordinance that raises the current \$9 minimum wage to \$15 for most businesses by the year 2020. The whopping 67 percent increase was approved despite concerns expressed by the business community and even the consultants, who advised not going beyond the Mayor's \$13.25 proposal. Beginning in 2016, the minimum wage in the City of L.A. will increase annually as follows:

- July 1, 2016 - \$10.50
- July 1, 2017 - \$12.00
- July 1, 2018 - \$13.25
- July 1, 2019 - \$14.25
- July 1, 2020 - \$15.00

Beginning in 2017, a modified minimum wage schedule for businesses and non-profits with 25 or fewer employees will go into effect as follows:

- July 1, 2017 - \$10.50
- July 1, 2018 - \$12.00
- July 1, 2019 - \$13.25
- July 1, 2020 - \$14.25
- July 1, 2021 - \$15.00

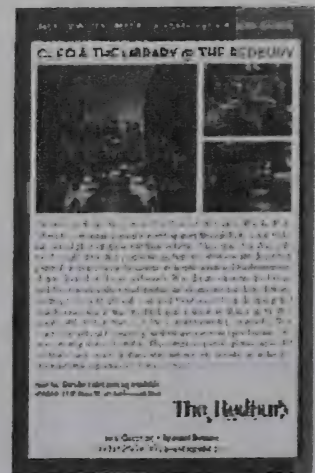
Starting in 2022, the minimum wage will increase every single year based on the previous year on the previous year's Consumer Price Index for the L.A. Metro area. Non-profit organizations with greater than 25 employees can apply for a waiver if their top executive earns less than five times the wage of the lowest-paid worker, or provide transitional jobs programs, or serve as child care providers, or are primarily funded by city, county, state or federal grants or reimbursements.

Consistent with state law, the youth wage will stay as 85 percent of minimum wage for 160 hours for workers 14-17 years of age.

While the Hollywood Chamber of Commerce supported an increase of the minimum wage, it was conditional on the City Council taking steps to protect small businesses.

"Frankly, we are disappointed in the action taken by the Council," said Chamber President Leron Gubler. "Setting the definition of a small business as less than 25 employees is woefully inadequate in meeting the needs of small businesses, and the single year of additional time to comply with this huge increase is going to leave many businesses with few options."

Gubler said the Chamber was appreciative of its many members who attended countless meetings trying to educate the City Council on the potential impact of the wage increase.



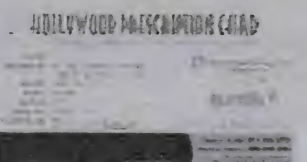
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WHY HOLLYWOOD MATTERS

ASSESSING THE STATE OF HOLLYWOOD'S RE-EMERGENCE

HOLLYWOOD ECONOMIC DEVELOPMENT SUMMIT 2015

WEDNESDAY, JUNE 24, 2015

ARCLIGHT CINEMAS

ADMISSION:
 \$50 Early Bird Special
 \$75 At the Door
 \$25 Student Price
 Free for Students

hollywoodchamber.net/events

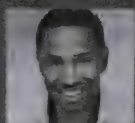
Given Hollywood's prominence, there is no place in Southern California better positioned to create a unique urban center. Speakers at this year's Economic Development Summit will weigh in on how Hollywood is re-emerging and developing a thriving "ecosystem" to support an attractive city lifestyle. Attendees will hear stakeholders explain what needs to be done to foster a creative and sustainable environment in Hollywood attractive to investors, employers and residents. Don't miss this stimulating discussion at Hollywood's top annual economic conference!



Mitch O'Farrell
Commissioner, COG



Victor I. Coleman
Regional Director



Hamel Watt
Keynote Speaker

PROGRAM

8 a.m. to 9 a.m.
9 a.m. to 11 a.m.

WEDNESDAY, JUNE 24, 2015

Registration, Exhibits, Networking & Continental Breakfast Program

SPEAKERS & PROGRAM PARTICIPANTS

Lina Chen, Nix Hydro Games
 Victor Coleman, Chairman & CEO, Hudson Pacific Properties, Inc.
 Dwayne Gathert, Gathert Strategic
 Leroy Gubler, Hollywood Chamber of Commerce
 Tori Njor, Trust for Public Land
 Gabe Kramer, Marathon Communications
 Derrick Moore, Avison Young
 Kerry Morrison, Hollywood Property Owners Alliance
 Mitch O'Farrell, Councilman, 13th District, City of Los Angeles
 Jonathan Perelman, BuzzFeed Motion Pictures
 Michele Sizemore, Vince
 Dixie Slingerland, YW/Hollywood Promise Zone
 Hamel Watt, Venture Partner, Upright Ventures
 Li Wen, Gensler
 Ellen Zaman, Children's Hospital LA

Two drawings will be held
at the end of the event.
Must be present to win prizes

REGISTRATION: \$50 Early Bird Special Ends June 19th! \$75 At the Door \$25 Special Price for Students
 Cancellation: 30 days before the event. 15 days before the event, \$25 cancellation fee. 14 days before the event, \$50 cancellation fee. 13 days before the event, \$75 cancellation fee. 12 days before the event, \$100 cancellation fee. 11 days before the event, \$125 cancellation fee. 10 days before the event, \$150 cancellation fee. 9 days before the event, \$175 cancellation fee. 8 days before the event, \$200 cancellation fee. 7 days before the event, \$225 cancellation fee. 6 days before the event, \$250 cancellation fee. 5 days before the event, \$275 cancellation fee. 4 days before the event, \$300 cancellation fee. 3 days before the event, \$325 cancellation fee. 2 days before the event, \$350 cancellation fee. 1 day before the event, \$375 cancellation fee. On the day of the event, \$400 cancellation fee. No refund for no-shows.

REGISTER ONLINE: www.hollywoodchamber.net/events

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Hollywood Chamber and Community Events

Online Event Registration by Constant Contact

Submit your event!

For inquiries regarding this online newsletter, please contact
 Marlene Panoyan
 Director of Communications/Social Media at the Hollywood Chamber of Commerce or call 323-469-8311 x17.

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HEROES of HOLLYWOOD

Awards Luncheon

When

Thursday, May 28, 2015

11 a.m. - Reception
Noon - 2 p.m. - Awards Luncheon



Where

Taglyan Cultural Complex

1201 Vine Street
Hollywood



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JANE LOPEZ



FILM.L.A., INC.



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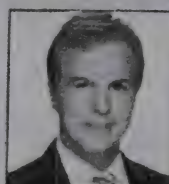
DIANE LADD

Mary Pickford
Award Recipient



TOM LABONGE

Distinguished Service
Award in Memory of
Johnny Grant



ROBERT KOVACHIK

Emcee
Anchor, NBC4

Actress Laura Dern
to accept the award
on behalf of her mother
Diane Ladd

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- ☐ Individual Tickets: \$100
☐ Tables of Ten: \$900

Please make your check payable to
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7018 Hollywood Blvd., Hollywood, CA 90028

Register online today:
www.HollywoodChamber.net/events

Tel: (323)469-8311 • Fax: (323)469-2805
Valet Parking is available for \$6

The cost of admission in excess of \$56
may be tax deductible as a business expense
Contact your tax preparer for more information.

**Senate President pro Tem Kevin de León to address first State of
the State Luncheon**

The Hollywood Chamber will be holding the first "State of the State" luncheon with

Senate President pro Tempore Kevin de León. The event will take place at Paramount Pictures on Friday, July 10th, from 11:30 a.m. to 1:30 p.m. This inaugural address comes as the State kicks off its new fiscal year and discuss issues for which de León is advocating that will impact Hollywood and Southern California. Reception and exhibits will be held at the Fountain followed by luncheon and program in Theatre Lobby. For sponsorship, please contact Kaylee Kiecker, Executive Vice President, via email kaylee@hollywoodchamber.net.

Thai CDC Receives Recognition from Councilman Mitch O'Farrell for its East Hollywood Certified Farmers' Market



On the occasion of CalFresh Awareness Month in the City of Los Angeles, Councilman Mitch O'Farrell (CD-13) recognized last week the Thai Community Development Center (Thai CDC) for the work it does to combat food insecurity in East Hollywood through its East Hollywood Certified Farmers' Market. The East Hollywood Certified Farmers' Market (EHC FM) has been operating every Thursday from 3:30 p.m. to 7:30 p.m. at the Hollywood Boulevard and Western Avenue Metro Station Plaza since April 2012. Its current location is within the federally-designated Los Angeles Promise Zone and funding for the market has come from the U.S. Department of Agriculture. Half a dozen California Certified Growers currently sell locally-grown produce at the market. The market serves over 15,000 consumers per year.

Hollywood Theatre Row to be Declared at City Council and Celebrate with Community Event

On Friday May 29, the LA City Council will make the presentation to officially declare Hollywood Theatre Row and to celebrate Live Theatre in Hollywood and across the city! This eventful day is the culmination of years of dedicated work and support from City councilmembers Mitch O'Farrell and Tom LaBonge. The community is invited to celebrate HOLLYWOOD THEATRE ROW on Monday, June 1st at 1 p.m., with an official unveiling ceremony at a community wide event at Wilcox Avenue, south of Santa Monica Blvd. for the ceremony.

Check out Chamber Members' Hollywood Hot Deals



The Chamber's Hollywood Hot Deals is a monthly email newsletter which offers hot deals from members of the Hollywood Chamber. This complimentary service is a part of membership benefit at no additional cost. Hollywood Hot Deals is broadcast on The Spicy Business Talk, a live radio show played in KLEDLIVE.com 91.1FM. The show will be playing the Chamber's Hollywood Hot Deals. Members of the Chamber who offer deals to member businesses and the community will now be able to benefit from an additional exposure on the radio. Kledlive, has 15 live hosts that play their shows and are re-broadcasted after midnight. Kledlive.com: From the heart of Hollywood and around the world this is www.Kledlive.com. Special offers from Chamber members with Hollywood Hot Deals

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**Hollywood Chamber Announces Walk of Fame Nomination Time
All Nomination Forms Must Be Submitted By Friday, May 29, 2015 at Noon
To Be Considered In June Selection Meeting For 2016**

Hollywood Chamber of Commerce is now accepting nominations for the Hollywood Walk of Fame. Deadline for submission is on Friday, May 29, 2015 at 12 noon. All nominations will be considered in the annual Walk of Fame Committee meeting to be held in June. The Walk of Fame Committee will make selections for the year 2016. "We are constantly asked about the process. Nominating someone for a star is as simple as can be! All we ask for is a completed nomination application and a commitment to sponsor the star should their celebrity be selected. Anyone can nominate their favorite celebrity, including a fan," said Ana Martinez, Producer of the Walk of Fame ceremonies. "Each year, we receive an average of 300 nominations. The Walk of Fame Committee will select an elite group of personalities to become our newest Walk of Famers and continue to help make Hollywood the most famous community in the world!"

Nomination applications can be obtained at www.walkoffame.com

Nomination Procedures: <http://www.walkoffame.com/pages/nominations>

Frequently Asked Questions: <http://www.walkoffame.com/pages/faqs>

or by sending a self-addressed, stamped envelope to:

Walk of Fame Committee

c/o Ana Martinez, Hollywood Chamber of Commerce

7018 Hollywood Boulevard, 2nd Floor

Hollywood, CA 90028

The Walk of Fame categories include Motion Pictures, Television, Radio, Recording and Live Theatre/Live Performance. The Walk of Fame Committee will select approximately 20-24 names for insertion into the world-famous Walk.

Whether nominating an individual or group, the sponsor must submit a photo, a bio and the nominee's qualifications as well as a list of contributions to the community and civic-oriented participation. A letter of agreement from the nominee or his/her management must be included with the application. Posthumous nominations have a five year waiting period.

The Hollywood Walk of Fame does not encourage or endorse online campaigns for fundraising for a star prior to selection. Such initiatives do not impact the selection process for a star on the Walk of Fame. The committee does not accept signatures, phone calls, e-mails, or any form of written or online petitions for a nomination.

Beware of all online petitions that collect your email address to no avail. Only official Walk of Fame applications are accepted. "We encourage that you read and fully understand the nomination and selection process on our website www.walkoffame.com," said Martinez.

New selections will be announced in June. See www.walkoffame.com for updates.

All Walk of Fame star ceremonies are live-streamed exclusively on www.walkoffame.com. Want to know the latest scoop on who is getting the next star on the Hollywood Walk of Fame? Follow producer Ana Martinez aka Stargirl on Twitter @Wofstargirl. Stargirl knows all the details about the Walk of Fame and will definitely entertain you!



WALKOFFAME.COM

The Hollywood Chamber is encouraging members and Hollywood businesses to add the above [walkoffame.com](http://www.walkoffame.com) button on their website to directly link to

www.walkoffame.com the official Hollywood Walk of Fame online. Offer your site visitors direct access to Stargirl's anecdotes and daily experiences with stars on the

Hollywood Walk of Fame.

Follow stargirl on facebook

<http://www.facebook.com/pages/Hollywood-Walk-of-Fame/107930052586317>

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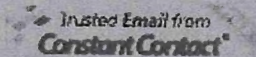
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10/15/2015

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